



WealthOS is a cloud-native, core wealth management SaaS platform that is revolutionizing the wealth management industry for clients in the UK, US, and Europe. We're building next-generation, enterprise-grade solutions, and we're searching for a talented Creative Designer to play a key role in shaping the visual identity of our brand and enhancing our marketing efforts.

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## **KEY RESPONSIBILITIES**

- Concept Generation & Ideation: Lead the brainstorming process by generating innovative
  concepts that align with the brand's vision and project goals. Develop compelling mood boards
  to set the creative direction and inspire design solutions. Craft detailed design briefs that provide
  clarity and focus for projects. Facilitate and conduct interactive design workshops with
  stakeholders to collaboratively uncover and refine creative ideas.
- **Design Engaging Experiences**: Craft visually compelling and user-centric designs that captivate and resonate with our audience across various platforms.
- Create Marketing Material: Design high-quality marketing materials, including social media posts, brochures, flyers, presentations, email templates, and digital assets that effectively communicate our brand message and drive engagement.
- **Website Design & Maintenance**: Ensure the website reflects a polished, cohesive, and modern design while maintaining a seamless user experience and alignment with brand guidelines.
- **Video Creation & Management**: Capture and edit high-quality promotional videos to support marketing campaigns and showcase the company's vision and values.
- **Collaborate Across Teams**: Partner with the marketing, design, and cross-functional teams to align creative efforts with the broader branding and marketing strategy.
- **Stay Current with Trends**: Keep up to date with design, branding, and marketing trends, ensuring our creative efforts remain innovative, fresh, and competitive.
- **Uphold Consistency**: Maintain and uplift all aspects of the company's branding to ensure a consistent and impactful visual identity across all touchpoints.
- **Engage in Feedback**: Actively participate in design reviews, offering and incorporating constructive feedback to deliver exceptional creative outputs.

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## YOU MIGHT BE THE 'ONE' IF:

- You possess a minimum of 1 year of professional experience in a similar capacity as a Creative Designer.
- You can showcase a comprehensive portfolio that highlights your design expertise and creativity across various projects.
- You can demonstrate a solid grasp of design principles, consumer psychology, and design theory, with a strong focus on creating engaging and visually cohesive materials.
- You have proven experience collaborating with cross-functional teams, ensuring alignment between design outputs and team goals.



- You exhibit expert-level proficiency in design tools such as Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro etc.), Canva, and related platforms.
- You possess strong written and verbal communication skills in English, capable of clearly articulating design ideas to various stakeholders.
- You have been recognized for your meticulous attention to detail, ensuring high-quality, polished designs.
- You embody a team-oriented mindset, openness to feedback, and a proactive "can-do" attitude.
- Formal education in design or a related creative field is a plus but not mandatory.

If you are passionate about visual storytelling, branding, and creating designs that leave a lasting impression, this is the role for you. Your work will directly influence how WealthOS communicates, engages, and grows in the market.

Ready to join the WealthOS team? Apply now by completing this short assessment.

For the right fit, we're looking to offer a GBP, above-market rate compensation package. We follow flexible hours, and have a hybrid working culture. We are an equal opportunity employer and value diversity at our company.